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**FOR IMMEDIATE RELEASE**

**BUCYRUS ELEMENTARY SCHOOL READS FOR THE RECORD**

**BUCYRUS, OH (Nov. 2, 2010)** – To some, breaking a world record is about more than jumping the Grand Canyon or eating the most hot dogs, it's about something much more important, kids. Jumpstart, one of the nation's leading nonprofit organizations in the field of early childhood education, believes it's vital that the community, as a whole, put a stop to the problem of illiteracy in today's children. They feel it is important that young students of today, and their teachers, are inspired to do something about the issue now rather than later. The solution is simple and comes by way of a challenge to schools and community members across the nation. The challenge is called Read for the Record.

According to the website [www.jstart.org](http://www.jstart.org), "Read for the Record is a world record breaking campaign that brings children and adults together to read the same book, on the same day, in homes and communities all over the world." Launched in 2006, Read for the Record has touched more than 3 million children worldwide, through classic stories like "The Little Engine That Could," "The Story of Ferdinand," "Corduroy," and "The Very Hungry Caterpillar." Although this year's book was different, the idea behind the 2010 campaign was the same; help students succeed!

Realizing the potential the program had to offer, and the lives it could positively impact, the Bucyrus Elementary School and its staff decided to get involved, making a pledge to help in the fight against illiteracy. On Oct.7, 2010, the school held true to its pledge, reading "The Snowy Day", by Ezra Jack Keats aloud to 539 students at some point throughout the school day. "We want to see our children achieve their dreams, and reading is an important fundamental in making those dreams possible." said Elementary School Principal Robin Showers. "This is a great program that helps kids do just that. We were thrilled to discover such a program was launched with them in mind. Plus, it's something fun for the kids to be a part of."



Bucyrus City Schools

The numbers of this year's Read for the Record participants are still being tabulated. The final number will be announced early this month. For more information, contact [www.readfortherecord.org](http://www.readfortherecord.org).

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